

The Office for Postdoctoral Scholars The Graduate School of Biomedical Sciences The Graduate Student Body Committee

Present a Professional Development Seminar

Optimizing Poster Presentations



Charlene Baron, M.Ed. Digital Imaging Specialist UMass Medical School Charlene Baron, M.Ed. is a graphic arts and medical photography/imaging specialist who will share her expertise on how to optimize poster construction for presentation at meetings and other gatherings.

Charlene has 30 years of experience in biomedical photography and digital imaging and has coached researchers, students, faculty and physicians with their poster designs. She has taught production of media materials courses at UMass Boston and workshops at UMMS on graphic design for research and on use of software programs such as Photoshop, Illustrator, and Acrobat.

Charlene is the graphic designer for the Journal of Biocommunications print version. She is also the past President of the Biocommunications Association, an international association of media professionals who create and use quality images in visual communications for teaching, documentation and presentations in the life sciences and medicine.

Wednesday, September 28, 2011 1:30-2:30 p.m. - Q & A to follow Amphitheater III Refreshments will be served