



FRIDAY, December 1, 2017 • MECHANICS HALL, WORCESTER, MA

PARTNER WITH US

The University of Massachusetts Medical School and UMass Memorial Medical Center form a world-class academic medical center with a mission to advance the health and well-being of our communities through innovative medical education, research and health care delivery. Each and every person here shares a common goal: to improve and save countless lives for generations to come.

We believe much can be achieved through thoughtful collaborations with corporate and community organizations. A Winter Ball sponsorship provides a meaningful way to support vital services in the region where you live and work, and features benefits that showcase your organization's brand and communicates your values and willingness to help care for the community.

Since its inception in 2009, the Winter Ball has achieved remarkable support thanks to the tremendous backing and dedication of generous organizations, community leaders and individuals. In fact, last year's event exceeded our goals, demonstrating the vital role this academic medical center has in the community.

Your sponsorship of the ninth annual Winter Ball will serve to further improve the valuable programs and services provided by UMass Medical School and UMass Memorial Medical Center. Please join us.





DID YOU KNOW?

UMASS MEMORIAL MEDICAL CENTER

- Central New England's most trusted health care provider.
- Serves as the hub of UMass Memorial Health Care, the largest health care system in Central and Western Massachusetts that includes three additional community member hospitals: Clinton Hospital, HealthAlliance Hospital and Marlborough Hospital.
- Named as one of the nation's top 50 cardiovascular hospitals by Truven Health Analytics in 2017.
- The region's only atrial fibrillation treatment program.
- The only hospital in Massachusetts with the minimally invasive ablation procedure for AFib patients.
- Boasts the region's only accredited level one trauma center for adults.
- Home to the only children's medical center and Neonatal Intensive Care Unit in Central Massachusetts.
- LifeFlight, New England's first hospital-based air ambulance, has transported more than 30,000 patients in a geographic area that extends from Southern Connecticut to New Hampshire and from Boston, Mass., to Albany, N.Y.
- Designated as a Blue Distinction® Center+ for Knee and Hip Replacement and a Blue Distinction® Center for Spine Surgery.
- Admits nearly 40,000 patients per year and treats more than 135,000 patients in its Memorial and University emergency departments.
- The first academic medical center to join the Dana-Farber Cancer Care Collaborative.

UMASS MEDICAL SCHOOL

- Consists of three graduate schools: the School of Medicine, the Graduate School of Nursing and the Graduate School of Biomedical Sciences.
- Named as the best for primary care education in all of New England in the *U.S. News & World Report Best Graduate Schools* 2018 edition. UMMS ranked higher than eight other schools, including Harvard University and Brown University, and in the top 10 percent nationwide.
- Known as a world-class research institution, conducting biomedical research that has been recognized with a Nobel Prize; Lasker, Gairdner and Janssen Awards; a Banting Medal; and the 2015 Breakthrough Prize in Life Sciences.
- Home to five Howard Hughes Medical Institute investigators and scientists who have been admitted to the American Academy of Arts and Sciences, the National Academy of Sciences and The Royal Society.
- Includes MassBiologics, the only nonprofit FDA-licensed discoverer and manufacturer of vaccines and other biologic products in the United States.
- Includes Commonwealth Medicine, a health care consulting division dedicated to improving health care for people in need.
- Features the Albert Sherman Center, home to the UMMS Advanced Therapeutics Cluster, the Department of Quantitative Health Sciences and the interprofessional Center for Experiential Learning and Simulation.
- Endowment was \$187,665,832 on June 30, 2016.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Contribution = \$75,000

- Your organization's logo on event invitations* and emails, and on photo backdrop utilized at the event.
- Two tables of 10 (20 seats total), including personalized wait staff and specialty wine service.
- Full-page color ad on back cover of the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website with a hyperlinked logo.
- Recognition in post-event ad.
- Post-event mention in our newsletter to donors.

PLATINUM SPONSOR

Contribution = \$50,000

- Your organization's logo on event invitations* and emails, and on photo backdrop utilized at the event.
- Premium seating for 16 guests.
- Full-page color ad on either the inside front or inside back cover of the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website with a hyperlinked logo.
- Recognition in post-event ad.
- Post-event mention in our newsletter to donors.

GOLD SPONSOR

Contribution = \$25,000

- Your organization's logo on event invitations* and emails.
- One table for 12 guests.
- Full-page color ad in the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website with a hyperlinked logo.
- Recognition in post-event ad.
- Post-event mention in our newsletter to donors.

*Print deadlines apply

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SILVER SPONSOR

Contribution = \$15,000

- Your organization's logo on event invitations* and emails.
- Seating for 8 guests.
- Half-page color ad in the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website with a hyperlinked logo.
- Recognition in post-event ad.
- Post-event mention in our newsletter to donors.

BRONZE SPONSOR

Contribution = \$7,500

- Seating for 4 guests.
- Quarter-page color ad in the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website.
- Recognition in post-event ad.
- Post-event mention in our newsletter to donors.

PATRON SPONSOR

Contribution = \$5,000

- Seating for 2 guests.
- Quarter-page color ad in the program book.*
- Recognition in visual presentations shown during the event.
- Recognition on the Winter Ball website.
- Post-event mention in our newsletter to donors.

BENEFACTOR

Contribution = \$2,500

- Company name listed in the program book.*
- Recognition on the Winter Ball website.
- Post-event mention in our newsletter to donors.

*Print deadlines apply

Please call 508-856-5520 for more information.





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SPONSORSHIP REGISTRATION FORM

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Work Telephone _____ Cell Telephone _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

<input type="checkbox"/> Presenting Sponsor	\$75,000
<input type="checkbox"/> Platinum Sponsor	\$ 50,000
<input type="checkbox"/> Gold Sponsor	\$ 25,000
<input type="checkbox"/> Silver Sponsor	\$ 15,000
<input type="checkbox"/> Bronze Sponsor	\$ 7,500
<input type="checkbox"/> Patron Sponsor	\$ 5,000
<input type="checkbox"/> Benefactor	\$ 2,500

SPONSORSHIP RECOGNITION:

At the time of your sponsor commitment, please email your high resolution JPG logo to events@umassmed.edu for recognition purposes.

Ad specifications and submission deadlines for the program book will be provided at a later date. Please note that ad materials received after the submission deadline will not be guaranteed inclusion in the program book.



IT'S EASY TO PARTICIPATE!

PAYMENT OPTIONS

CHECK

Please make check payable to UMMF
and mail to:
UMass Medical School / UMass Memorial
Office of Advancement
333 South Street
Shrewsbury, MA 01545

CREDIT CARD

Donations may be made with a credit card
by calling 508-856-5520.
Visa, MasterCard, American Express and Discover
are accepted.

All gifts payable to UMMF are tax deductible to
the extent allowed by federal and state laws.

The federal tax number is: 04-3108190.
Thank you for your generous support.