Description

A *social network service* focuses on building and reflecting social network or social relationship among people, e.g., who share interests and/or activities, which consists of a representation of each user (in the form of a profile), including his/her social links, and a variety of "widget services". Most social network services are web based and provide various ways for users to interact, such as e-mail and instant messaging services.

General Strengths & Weaknesses

UMMS users report they use *facebook* (social networking) for recruiting, department communication, and as an environment for "interactions within and between learning communities".

The one UMMS user reported weakness is that students tend to not participate via formal departmental *facebook* accounts.

Peer Resources

Colleen Burnham

UMMS Information Services Support

Go to *http://www.facebook.com* to create your site.

note: *facebook* is not officially supported at UMMS.

For more information:

Social network service. (2009, December 11). In Wikipedia, The Free Encyclopedia. Retrieved 15:24, December 14, 2009, from *http://en.wikipedia.org/w/index.php?title=Social_network_service&oldid=331084254*