Description

Twitter is a free *social networking and micro-blogging service* that enables its users to send and read messages known as tweets. Tweets are text-based posts of up to 140 characters displayed on the author's profile page and delivered to the author's subscribers who are known as followers. Senders can restrict delivery to those in their circle of friends or, by default, allow open access. Users can send and receive tweets via the Twitter website, Short Message Service (SMS) or external applications. *note*: While the service itself costs nothing to use, accessing it through SMS may incur phone service provider fees.

UMMS users *tweet* via Twitter for professional networking, and to share professional information quickly. As a relatively new communication medium, *no UMMS users report having integrated Twitter into their teaching*.

General Strengths & Weaknesses

Micro-blogging has the potential to become *a new informal communication medium especially for collaborative work.*

Many individuals like sharing the whereabouts and status updates in Micro-blogging. The informational effects include increased opportunistic valuable information sharing, expertise realizing, building and maintaining common ground. The social and emotional effects enhance a feeling of connectedness among co-workers.

Peer Resources

Suzana Makowski
Lyn Riza
Carrie Saarinen

UMMS Information Services Support

UMMS does not currently support micro-blogging beyond assistance with adding links to micro-blog sites to supported UMMS Content Management System (web) pages.

Contact UMMS HelpDesk

For more information:

Wikipedia contributors. Twitter. Wikipedia, The Free Encyclopedia. January 4, 2010, 03:55 UTC. Available at: http://en.wikipedia.org/w/index.php?title=Twitter&oldid=335750481. Accessed January 4, 2010.

Twitter web site