

12th Annual

Primary Care Days

Wednesday, April 13 & Thursday, April 14, 2011

Hoagland-Pincus Conference Center

222 Maple Avenue

Shrewsbury, MA

Sponsored by:
University of Massachusetts Medical School
Office of Continuing Medical Education



General Information

Program Overview: As part of an institutional commitment to training in primary care, the University of Massachusetts Medical School Office of Continuing Medical Education has designed a program that provides updates on a wide range of rapidly changing issues. The program will feature concurrent presentations on a variety of topics, from which the attendee can formulate his/her own learning track. Faculty will use didactic and case presentations. Each session will be facilitated by a primary care physician whose mission it will be to engage the audience in discussion and keep the discussion focused on primary care issues.

Target Audience: Physicians, physician assistants, nurse practitioners, and physicians-in-training specializing in primary care: general medicine, family medicine, pediatrics, geriatrics, and ob-gyn.

Educational Objectives: At the conclusion of the program, the participant should be able to: 1. Discuss current treatments, office-based procedures and diagnostics in selected disease states. 2. Identify malpractice issues and solutions. 3. Improve skills for selected office-based procedures.

Comfort: Business casual is very appropriate for this conference. Although every attempt will be made to insure the comfort of our attendees, we suggest that you may wish to bring a sweater/jacket if you tend to be chilly.

REGISTRATION INFORMATION

Fees: An Early Bird Registration fee will apply to all two-day attendees when registering by 3/25/11.

Physicians registration fees: early bird \$250 for both days; (after 3/25/11) \$275 for both days and \$150 for one day.

Nurse practitioners, physician assistants and others: early bird \$175 for both days; (after 3/25/11) \$200 for both days and \$125 for one day.

Residents/Fellows: early bird \$200 for both days; (after 3/25/11) \$225 for both days and \$125 for one day.

On-site Registration: On-site registration will be available (space permitting) and will be assessed an additional \$25 fee. Please call the UMass Office of Continuing Education at 508-856-1671 to verify availability of space prior to arriving on-site to register.

Above fees include course materials, continental breakfasts, luncheons, and continuing education credit.

Deadline: Registration will be closed when space is full or at 5:00 p.m. on April 7, 2011 at the latest. Registration should not be mailed unless receipt before that time is guaranteed.

Information and Special Needs: In compliance with the Americans with Disabilities Acts, if you have any special needs (dietary needs, or any other) please call the UMMS Office of Continuing Medical Education (508-856-1671) for assistance by April 7, 2011.

Refund Policy: If you cancel your registration before April 7, 2011, your fee is refundable less a processing charge of \$50. After that date, no refunds will be given for any reason, including weather and other emergencies. Substitutions are always acceptable.

CONTINUING EDUCATION CREDIT

Physicians: This activity has been planned and implemented in accordance with the Essentials Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Massachusetts Medical School (UMMS). The University of Massachusetts Medical School is accredited by the ACCME to provide continuing medical education for physicians.

The UMMS designates this live activity for a maximum of *12 AMA PRA Category 1 credit(s)™*. Physicians should only claim credit commensurate with the extent of their participation in the activity. This live educational activity has been approved for 2 risk management credit.

Nurses: This offering meets the requirements for 14.4 contact hours for nurses as specified by the Massachusetts Board of Registration in nursing (244-CMR 5.04). Each nurse should claim only those hours of credit that he/she actually spent in the educational activity.

Others: Other professionals will be eligible for 12 continuing education hours from the University of Massachusetts Medical School.

Directions

**Hoagland-Pincus Conference Center • University of Massachusetts School
Worcester Foundation Campus • 222 Maple Avenue, Shrewsbury, MA • 508-856-8687**

From the UMass Hospital Campus/Downtown Worcester/Route 9 East: Take Route 9 East over the Lake Quinsigamond Bridge. At third set of traffic lights after the bridge, bear left onto Maple Avenue (intersection marked by Fairlawn Shopping Center, Chili's Restaurant). Follow Maple Avenue to the top of hill. Turn left at the blue sign for University of Massachusetts Medical School Worcester Foundation Campus. The Hoagland-Pincus Conference Center is the first building on the right.

From the Mass Pike (I-90):

- **Westbound from Boston:** Take Exit 11A to Route 495 North to Route 9 West.
- **Eastbound from Springfield:** Take Exit 10 to Route 290 East.

From Route 9 West: Westbound from Westboro: Proceed West past Route 140 in Shrewsbury, continue to the second stop light. This is Oak Street; there will be a bowling alley on the right. Turn Right on Oak Street; proceed until you reach a stop sign. This is Maple Avenue. The entrance to the conference center is directly across the street, the first building on the right.

From Route 290:

- **Westbound from Marlborough:** Proceed on Route 290 West to Exit 22 – Main Street, Shrewsbury. Take Exit 22. At end of ramp take a left onto Main Street.
- **Eastbound from Auburn/Worcester:** Proceed on Route 290 East to Exit 22 – Main Street, Shrewsbury. Take Exit 22, at end of ramp take a right onto Main Street.

Once on Main Street, Shrewsbury: Proceed on Main Street through first set of traffic lights up the hill. Take a right onto Gage Lane (the first right after passing St. John's High School). Follow Gage Lane to the end and turn right onto Maple Avenue. Proceed one-half mile, turn right at the blue sign for UMMS Worcester Foundation Campus. The Hoagland-Pincus Conference Center is the first building on the right.

12th ANNUAL PRIMARY CARE

DAY ONE: Wednesday: April 13, 2011

Registration: 7:00 – 8:00 AM

KEYNOTE - 8:00 - 9:00 AM

Healthcare Reform, Quality Improvement and Its Impact on Primary Care -
Robert Klugman, MD (Risk Management)

Session A - 9:00 - 10:00 AM

A1: Antibiotics for
Respiratory Disease in the
Outpatient Setting:
Oren Schafer

A2: New Treatments
for Type 2 DM:
David Harlan

A3: Eating Disorders:
Ann Sattler

10:00 - 10:30 AM - BREAK

Session B - 10:30 - 11:30 AM

B1: Updates on
Cervical Cytology
and Mammography
Recommendations:
Dawn Tasillo

B2: Prostate Cancer
Screening:
Jesee Aronowitz

B3: CHF Update:
Theo Meyer

Session C - 11:30 AM - 12:30 PM

C1: Seizures:
Catherine Phillips

C2: Sleep Apnea and
Sleep Studies:
Stacia Sailer

C3: Outpatient Approach
to Renal Insufficiency:
David Clive

12:30 - 1:30 LUNCH

Session D - 1:30 - 2:30 PM

D1: Caring for the
Autistic Patient:
Jean Frazier

D2: Avoiding Medical
Malpractice Suits:
Robert Baldor
(Risk Management)

Session E - 2:30 - 3:30 PM

E1: Outpatient Work-Up
for Anemia:
Robert Wesinstein

E2: Diagnosis and
Treatment of Depression
in Primary Care:
Alan Brown

BREAK

Session F - 3:50 - 4:50 PM

F1: Irritable Bowel
Disease Update:
Dominic Nompoggi

F2: Primary Care Exam of
the Knee and Hip:
Jeff Metzmaker

CARE DAYS

DAY TWO: Thursday: April 14, 2011

Registration: 7:00 – 8:00 AM

Session G - 8:00 - 9:00 AM

G1: Update on
"Superbugs":
Richard Glew

G2: Managing Resistant
Hypertension:
Glenn Kershaw

G3: Patient Selection for
Weight Loss Surgery:
Michael Gitkind

Session H - 9:00 - 10:00 AM

H1: Contemporary
Evaluation and Management
of Osteoporosis:
Katherine Waud

H2: Update on Vitamin D:
Frank Domino

H3: Healthcare
Acquired Infections:
Richard Ellison

10:00 - 10:30 AM - BREAK

Session I - 10:30 - 11:30 AM

L1: Evaluation of Abnormal
Liver Chemistries:
Savant Mehta

L2: STD's:
Albert DeMaria

L3: Peri-menopausal Issues
in Primary Care:
Julia Johnson

11:30 - 12:30 PM LUNCH

Session J - 12:30 - 1:30 PM

J1: Advances in
Stroke Treatment
and Prevention:
Majaz Moonis

J2: Updates in Palliative
Care: What every primary
care doctor needs to know:
Suzana Makowski

Session K - 1:30 - 2:30 PM

K1: Suicide Assessment
and Prevention:
Daniel Kirsh

K2: Non-Invasive
Cardiac Testing:
Dennis Tighe

Disclosure: It is the policy of the University of Massachusetts Medical School to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty participating in CME activities sponsored by the University of Massachusetts Medical School are required to present evidence-based data, identify and reference off-label product use and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the program activity materials.

Executive Planning Committee

William F. Corbett, MD

Vice President of Community Practices
UMass Memorial Medical Center
Clinical Associate Professor of Medicine
University of Massachusetts Medical School

Howard J. Sachs, MD

Clinical Associate Professor of Medicine
Medical Liaison, Joint Replacement Center
UMass Memorial Healthcare

Subcommittee Planning Members

Robert Baldor, MD

Vice Chair, Family Medicine and Community Health
UMass Memorial Medical Center
Professor of Family Medicine and Community Health
University of Massachusetts Medical School

Marianne Felice, MD

Chair, Department of Pediatrics; Physician-in-Chief
UMass Memorial Children's Medical Center
Professor of Pediatrics, and Obstetrics and Gynecology
University of Massachusetts Medical School

Tom Groblewski, DO

Statewide Medical Director
UMass Correctional Health
Assistant Professor
UMass Family Medicine and Community Health

Janet Fraser Hale, PhD, RN, FNP

Professor and Associate Dean for Academic Affairs
Graduate School of Nursing and UMCH
University of Massachusetts Medical School

Robert Klugman, MD

Senior Vice President, Chief Quality Officer,
Medical Director Managed Care
UMass Memorial Healthcare
Associate Professor of Medicine and Quantitative Health Sciences
University of Massachusetts Medical School

Michael Kneeland, MD, MPH

Clinical Associate Professor
Department of Family Medicine and Community Health and Department of Medicine
Associate Dean for Allied Health and Inter-Professional Education
Interim Associate Dean
Continuing Medical Education
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UMass Memorial Medical Center
Assistant Professor of Emergency Medicine
University of Massachusetts Medical School

Brian Smith, PharmD

Director, Education and Clinical Services
UMass Memorial Medical Center
Assistant Professor of Nursing and Surgery
University of Massachusetts Medical School

Jennifer X. Wu, Ph.D.

Associate Director of Communications, Continuing Medical Education, and Global Initiatives
Department of Psychiatry
University of Massachusetts Medical School

UMass Memorial Healthcare Faculty Members

Jesse Aronowitz, MD

Robert Baldor, MD

Alan Brown, MD

David Clive, MD

Frank Domino, MD

Richard Ellison, MD

Jean Frazier, MD

Michael Gitkind, MD

Richard Glew, MD

David Harlan, MD

Julia Johnson, MD

Glenn Kershaw, MD

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Suzana Makowski, MD

Savant Mehta, MD

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Dominic Nompoggi, MD, PhD

Catherine Phillips, MD

Stacia Sailer, MD

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Catherine Waud, MD

Robert Weinstein, MD

Massachusetts Department of Public Health Faculty

Albert DeMaria, MD



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Registration

Primary Care Days

11/113

April 13 & 14, 2011

Registration will be accepted on the basis of date of receipt and cannot be accepted without payment.

Please type or print clearly.

Name: _____ Daytime Phone #: _____

Professional Degree Certification (for name badge): _____

Employer : _____
(for roster & name badge) City/State/Zip

Mailing Address : _____
City/State/Zip

E-Mail Address : _____ Phone: _____

Presentation Selection: Please select one breakout session (1, 2, or 3) for each day

Wednesday: A ___ B ___ C ___ D ___ E ___ F ___

Thursday: G ___ H ___ I ___ J ___ K ___

Please register me for:

Wednesday & Thursday

Wednesday Only

Thursday Only

Physicians: \$250/Both days (early bird—prior to 3/25/11)
 \$275/Both days (after 3/25/11)
 \$150/One day (please indicate day above)

Nurse Practitioners, Physician Assistants, Nurses and all others:
 \$175/Both days (early bird—prior to 3/25/11)
 \$200/Both days (after 3/25/11)
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Fellows:** \$200/Both days (early bird—prior to 3/25/11)
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⇒ **For Instant Registration** (with credit card) visit: www.umassmed.edu/cme/events or CALL 508-856-1671

⇒ **For Registration by Mail** Complete this form and submit with a check or supply credit card information below to: UMMS Office of Continuing Medical Education, 222 Maple Avenue, Shrewsbury, MA 01545. Make check payable to: UMMS Office of Continuing Medical Education (OCME)

⇒ **Please complete if paying with Credit Card:** **Master Card** **Visa** **American Express**

Cardholder name (printed): _____

Card #: _____ **Expiration Date:** _____

Billing Zip Code: _____

Signature: _____



University of Massachusetts Medical School
Office of Continuing Medical Education
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www.umassmed.edu/cme

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