UMASS MEDICAL SCHOOL

IT INFORMATION TECHNOLOGY

www.umassmed.edu/it

WEB SERVICES

Your key to the digital world!

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Website design and development is a complete web solution offered by the IT Group at UMASS Medical School. We use our in-house team of experts to develop professional, exciting and easy to use websites tailored to your needs. Our dedicated, creative and technical teams will develop your website to the highest standards using the latest technology and digital strategies, delivering online success.

We offer a wide range of web solutions and services, such as:

CONTENT MANAGEMENT SYSTEM

Content Management System, optimized and customized to all faculty and students needs. CMS meets all standards to provide better visibility and increase traffic.

SEARCH ENGINE OPTIMIZATION

Search Engine Optimization and Analytics tools integrated within the CMS to allow content editors to access the right data at the right time, adding insight and context to their content creation process.

SOCIAL MEDIA

Social media tools which instantly push content to Facebook, Twitter and LinkedIn to maximize the efficiency of the social communication.

VISUAL COMMUNICATION

Visual Communications - Our specialists will work with you to define the right signs, innovative graphics solutions and other forms of visual communications to help you increase your visibility.

We plan, design, develop and make it real!

Contact us today for consultation, new website or any web related needs.

Contact us: 508-856-8643 | it@umassmed.edu
Visit our website at: http://www.umassmed.edu/it
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