Conveying Messages with Graphs

Jean-luc Doumont, Ph.D.

Jean-luc Doumont, Ph.D., trains scientists, engineers, business people, and other rational minds across the world in effective communication using an original approach that contrasts sharply with traditional methods.

As an encore to last year’s acclaimed talk, “Making the Most of your Presentation,” he will present how to convey messages with graphs, taking a good look at what is a frequently yet very often poorly used communication device in papers and presentations: graphs. It discusses how to choose the right graph, optimize its construction, and write a useful caption.

Jean-luc is the author of Trees, Maps, and Theorems, a critically acclaimed book on effective communication for rational minds, and of the Nature series English Communication for Scientists on nature.com.

Wednesday, January 28, 2015
NEW TIME: 1:30 to 3:00 p.m.
THIS IS A 90-MINUTE PRESENTATION WITH Q&A TO FOLLOW
Hiatt Auditorium, S1-608
Refreshments will be served