One registration on the Safe and Well Website can provide peace of mind to many people all at once.

All across the country, Safe and Well volunteers—

- Encourage families to develop communication plans before they are affected by a disaster.
- Help people to register themselves on Safe and Well in the aftermath of a disaster.
- Help concerned loved ones to search for posted messages.
- Provide a way for groups and organizations to manage phone calls concerning the whereabouts of loved ones.
- Give peace of mind to individuals concerned about loved ones during disasters.
- Spread the word about redcross.org/safeandwell

Make Safe and Well Part of Your Family’s Disaster Communication Plan!

1. Know how to contact one another—and where to meet if it is not possible to go home.
2. Choose an out-of-state relative or friend as an emergency contact.
3. Familiarize your family with the Safe and Well Website—and make sure they know how to use it.

Redcross.org/safeandwell

Kim Golette, Executive Director
American Red Cross of Central MA
2000 Century Drive
Worcester, MA 01606

Providing Peace of Mind During Disasters

Visit

Redcross.org/safeandwell
Registration

List Myself as Safe and Well

Follow the steps below to complete a registration on Safe and Well.

1. Visit www.redcross.org/safeandwell

2. Click “List Myself as Safe and Well” and enter information into all required fields.

3. Select at least one of the standard messages for posting (i.e., “I am safe and well,” “Family and I are safe and Well,” “I am at a shelter,” “I am currently at home”).

4. Enter a custom message, of up to 255 characters, to further tell your story.

5. Click “Submit.” Your registration will now be available to those who search. They will only see your name, the date and time of your registration, and the messages you chose to share.

Your registration will automatically drop from the system after 1 year.

About Safe and Well

When disasters strike, loved ones can become separated. If you have been affected by a disaster, you can register yourself on the Safe and Well website, where your loved ones can search for information about you.

Always Available

Safe and Well is always available. During large-scale disasters, when Internet and phone lines may be compromised, trained volunteers can help you register using a paper form.

Privacy

Your privacy is preserved. No specific location or contact information is displayed unless you choose to do so in your custom message. People will need to know your name and address or phone number in order to see your post.

Integration with Social Media

Do you use Facebook or Twitter? After registering, you can click on these icons to post your selected messages right on your Facebook or Twitter page. And the wonderful thing about Safe and Well? Your loved ones won’t need to remember any logins or passwords to see that you are safe.

Search

Search Registrants

If you are having trouble reaching your loved ones in a disaster area, try searching on Safe and Well.


2. Enter your loved one’s full name and then choose Option 1 (search by phone number) or Option 2 (search by complete home address).

3. Click “Search Entries.”

4. Results will only show your loved one’s name, the date and time of registration, and the messages they chose to share—just enough info to provide peace of mind until normal communications can be restored.

5. If your loved one is not listed, and if he or she had a serious, pre-existing health or mental health condition, contact your local Red Cross to initiate an Emergency Welfare Inquiry.