



The Knowledge Translation (KT) Academy at CeKTER presents

"Tips & Tricks for Using Social Media to Improve Knowledge Translation in Your Employment Research and Practice"

Do you have any questions about using social media as a tool for dissemination? This is a two-part, participatory training where we will address YOUR specific questions about using social media for KT. We will help participants learn to use social media to effectively engage stakeholders in becoming interested in, and understanding your employment research. After the first session, you'll have the opportunity to apply what you learned to a project you are working on. At the second session, we will review your progress.

You will leave with new strategies for taking advantage of social media as a knowledge translation platform.

Part 1: Nov. 3, 2021 12-1:30 PM EST

Part 2: Dec. 1, 2021 12-1:30 PM EST

(Registrants must be able to attend both sessions.)

More Info & [Register](#) for this training.



Guest Experts:



Karen Jacobs, EdD, OTR/L, CPE, FAOT is responsible for the development and coordination of digital learning and innovation activities at the College of Health and Rehabilitation at Boston University.



Jean Wnuk M.B.A., B.A. is a Social Media Specialist and part of the Technical Assistance team at CeKTER at the University of Massachusetts Medical School.

Who Can Register?

This training is for researchers and their collaborators working on knowledge translation of findings of topics related to employment and individuals with disabilities. If space permits, others interested in social media for KT are welcome to register.

