LETTER OF INTENT / EXECUTIVE SUMMARY

(Non-Confidential)

Q1 – Title
This is the title you would like for your BRIDGE Fund project proposal. It does not need to be the title of a grant that supports this work but rather a descriptive title and unique to this project opportunity.

Click or tap here to enter text.

Q2 – Principal Investigator (PI) Name
This is the name of the PI that will be managing this project and ultimately assumes all responsibility for this submission.

Click or tap here to enter text.

Q3 - PI Email Address
This is the e-mail address of the PI that will be managing this project and ultimately assumes all responsibility for this submission.

Click or tap here to enter text.

Q4 - Team
This is the team that will directly be supporting this project. This is not a section for listing the whole lab only those members that will work on this proposed project.

Click or tap here to enter text.

Click or tap here to enter text.

Click or tap here to enter text.

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Click or tap here to enter text.

Click or tap here to enter text.

Q5 - Unmet Need (2,000 character limit)
Begin here by describing what the unmet need is and how it impacts health and human life. Touch on patient populations, limited treatment options, disease recurrence with current treatments, impact on the healthcare system as a whole, financial costs others. What you really want to convey here is that this unmet need is significant in some way and creates a burden beyond human health.

Click or tap here to enter text.
Q6 - Innovation, Technology and Value Proposition *(2,000 character limit)*

Note: Please list any intellectual property related to this proposal and/or intellectual property disclosures as well as any UMMS (direct or related) filings.

This is your opportunity to highlight your technology. You will want to emphasize what are the differentiators of your technology and how these are a “value add” relative to the problem you are trying to solve. You will want to add sufficient technical specifications to allow a reader to evaluate the feasibility and impact of your technology while **NOT** divulging any confidential information. Lastly, you will want to close with a strong value proposition, which is a statement that answers the 'why' someone would want to use/buy this technology/product. It should convince a potential customer/investor/collaborator why your technology will be of more value to them than similar offerings from your competition. A good value proposition will be concise and easy to understand.

Click or tap here to enter text.

Q7 - Competitive Landscape *(1,000 character limit)*

In this section, you will highlight other researchers and/or companies that are working in your proposed project space. If none you will want to point to existing solution modalities to the problem, you are trying to solve and where and how your technology compares and contrasts.

Click or tap here to enter text.

Q8 - Evidence of Strategic Interest *(1,000 character limit)*

In this section, you will want to point to discussions you may be having with potential strategic parts such as investors or Biopharmaceutical companies, etc. If currently not engaged in these discussions, you will want to highlight what companies are working in this area that may be interested in partnering given technology validation.

Click or tap here to enter text.

Q9 - Estimated Total Cost

Here you will want to put the total cost of your project up to $250,000.00.

Click or tap here to enter text.
**Q10 - Milestones to be achieved with BRIDGE Funds (1,000 character limit)**
In this section, you will want to describe (with timeline) the “key” set of experiments you will perform to validate your technology and demonstrate its readiness for further translation and commercialization. You will want to arrange these as milestone experiments providing supporting experimental details as needed. You will want to convey that these can be performed within the maximum two-year timeline and with the maximum award provided. This section is not meant for basic and/or exploratory research but rather how ready the technology is to move into the clinic, garner investment, invite partnerships.

Click or tap here to enter text.

**Q11 - Budget – Sketch use of Funds/Timeline (1,000 character limit)**
You can use this section to provide a more detailed overview of how you will deploy BRIDGE Funds toward supporting your proposed milestones. This is intended to be a high-level breakdown of costs associated activities for your proposed plan. What we are looking for is can this plan be executed with the maximum allowable funds and with the time frame allowed.

Click or tap here to enter text.

**Q12 Invention Disclosure (if additional space is needed please provided as an attachment)**
Use the spaces below to list your invention disclosures (name and number) that relate to this project. Please note that existing intellectual property is a requirement for consideration for the BRIDGE Fund.

1 Click or tap here to enter text
2 Click or tap here to enter text
3 Click or tap here to enter text
4 Click or tap here to enter text
5 Click or tap here to enter text

**Q13 Invention Disclosure (continued) (1,000 character limit)**
Please use the space below to briefly highlight how the proposed project will leverage your existing intellectual property. Specifically, we seek to understand your plan to use the BRIDGE Fund to reach a critical translation inflection point that will serve to attract industry partners and/or investors to take this project further toward full commercialization.

Click or tap here to enter text.
14. References

Name, Title, and Affiliation

1 Click or tap here to enter text

2 Click or tap here to enter text

3 Click or tap here to enter text

15. Attachments

Please upload any charts and figures that might be helpful. Files uploaded can be up to 100MB. For security reasons, executable files (such as those ending in .exe) are not permitted.
Title
Unmet Need

• What is the unmet need
• How does this impact patient lives
• How are patients coping now
• Numbers, figures, images, could go here also
Competitive Landscape

- *Who is else is doing this or something similar (i.e. competitors...there are always competitors)*
- *Is it companies, other labs, both*
- *Or is it competing approaches to addressing unmet need*
- *Show off that you have done your homework here*
Innovation, Value Proposition and Technology

- Intellectual property fillings
- Technological differentiator
- How does this project leverage IP
- Value proposition
Milestones to be Achieved with BRIDGE Funds

• Critical experiment(s) to be funded that will accelerate path to translation and commercialization
Budget Sketch of Use of Funds and Timeline

• *Note: P.I. salaries cannot be counted toward budget*
• *Portion of total budget used for supporting personnel can not exceed 25%*
Evidence of Strategic Interest

• Will partners come to the table assuming successful completion of milestones? Why?
Team

• Briefly what do team members bring to project what makes this the team to accomplish the goals of this proposal?

• Images of team members could also go here
Closing

• Big finish what are the take away points, why will this succeed, why are you the team to do it, and why is now the time to invest in your effort?
Wild Card

• Do you need one extra slide to complete your story...here it is

• You only have this one extra slide that you can use, title, place where ever you think it will add the most value and clarity

• Note you do need to use this extra slide if the ones above are enough to convey what you want – in this case just delete it

• Note if you do introduce this slide please be aware that you will need to manually re-number the whole deck
Appendix

• These slides will be for figures, data, etc. That may be used during the Q&A session they will not be shown during the main presentation.

• Note: you will be held to a rigorous 10 minute presentation time and 10 minute Q&A time