



The Office for Postdoctoral Scholars  
The Graduate School of Biomedical Sciences  
The Graduate Student Body Committee

### *Career Options Seminar*

# From Academia to Entrepreneur: How to Start Your Own Company

Elizabeth Iorns, PhD  
William Gunn, PhD



**Dr. Elizabeth Iorns, Ph.D.**, is the co-founder and CEO of Science Exchange, an online marketplace for science experiments. She received the 2012 Kauffman Foundation Emerging Postdoctoral Entrepreneur Award.

**Dr. William Gunn, Ph.D.**, is Head of Academic Outreach for Mendeley, the leading service for academics to collaborate and share research collections. Previously he established the biology program at Genalyte, a novel diagnostics start-up.

Drs. Iorns and Gunn will discuss what made leaving academia to work on a startup seem like an attractive career choice, how to find the right opportunities, and how to be competitive in the business world.

**Monday, October 1, 2012**  
**1:30 – 2:30 PM - Q & A to follow**  
**S1-607 Lazare Auditorium**