Career Options Seminar

From Academia to Entrepreneur: How to Start Your Own Company

Elizabeth Iorns, PhD
William Gunn, PhD

Dr. Elizabeth Iorns, Ph.D., is the co-founder and CEO of Science Exchange, an online marketplace for science experiments. She received the 2012 Kauffman Foundation Emerging Postdoctoral Entrepreneur Award.

Dr. William Gunn, Ph.D., is Head of Academic Outreach for Mendeley, the leading service for academics to collaborate and share research collections. Previously he established the biology program at Genalyte, a novel diagnostics start-up.

Drs. Iorns and Gunn will discuss what made leaving academia to work on a startup seem like an attractive career choice, how to find the right opportunities, and how to be competitive in the business world.

Monday, October 1, 2012
1:30 – 2:30 PM - Q & A to follow
S1-607 Lazare Auditorium