Jean-luc Doumont, Ph.D., trains scientists, engineers, business people, and other rational minds across the world in effective communication using an original approach that contrasts sharply with traditional methods. In this presentation, he will explain how to structure a paper from the point of view of the readers, not the logic of the authors, to make the paper more compelling and convincing.


Friday, February 8, 2013
10 a.m. to Noon - Q & A to follow
Hiatt Auditorium, S1-608
Refreshments will be served